



BACK TO THE SOURCE TOURS

Privacy Policy

Effective Date: July 20, 2023

This Privacy Policy outlines how Back to the Source Tours ("BTTST," "we," "us," or "our") collects, uses, and protects your personal information. We are committed to safeguarding your privacy and ensuring that your personal information is treated with the utmost respect.

Information We Collect:

We may collect the following personal information from you:

- Contact information: Name, email address, phone number, mailing address
- Travel information: Passport information, visa information, travel dates and itinerary
- Payment information: Credit card information, billing address
- Dietary restrictions and medical conditions: To provide you with the best possible service and ensure your safety and well-being
- Demographic information: Age, gender, nationality
- Feedback and comments: Information you provide us through forms and other feedback mechanisms

How We Use Your Information:

We use your personal information for the following purposes:

- To process your booking and provide you with the travel services you have requested
- To manage your itinerary and provide you with best customer service possible
- To send you travel updates and information about your trip and our services
- To comply with applicable laws and regulations

Sharing Your Information:

We will not sell, rent, or trade your personal information to any third party without your consent. However, we may share your information with the following entities:

- **Service providers:** We may share your information with service providers that assist us in providing our services, such as payment processors, tour guides on your itinerary, our company personnel for matters of your itinerary, and communication service providers.



BACK TO THE SOURCE TOURS

Privacy Policy

- **Government authorities:** We may share your information with government authorities if required by law.

Your Choices:

You have the following choices regarding your personal information:

- You can request to access, correct, or delete your personal information.
- You can opt out of receiving marketing communications from us.
- You can withdraw your consent to the processing of your personal information.

Data Security:

We take all reasonable precautions to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. We use a variety of security measures, including data encryption and firewalls.

Retention of Data:

We will retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

Contact Us:

If you have any questions about this Privacy Policy or our privacy practices, please contact us at: Back to the Source Tours info@backtothesourcetours.com

Additional Information:

This Privacy Policy applies to our website and all related services. This Privacy Policy does not apply to the websites or services of any third party, even if those websites or services are linked to our website.

We encourage you to review the privacy policies of any third-party websites or services that you visit.

By using our website and services, you agree to this Privacy Policy.